

The Future is Here.

PARTNER WITH US  
**ACCREDITATION  
GUIDE**



At the Institute of Analytics, we value the role that higher education institutions play in upskilling the workforce of the future.

We face a challenge in preparing workers today for a world where human-machine teaming will be the norm. In the push for greater data literacy, universities and private training providers are in a unique position to steer early adopters and the data leaders of the future in the right direction, ethically and professionally. It is a transformation of the workforce not seen since the move towards digital literacy in the 1990s and we want to support best practice in the field.

As the leading global body for Analytics & Data Science professionals, the Institute of Analytics (IoA) is your ideal learning partner to ensure that students that train with you have every opportunity to thrive in the data age.



# Get Recognised for the Quality of Your Analytics and Data Science Programme

IoA Accreditation demonstrates commitment to quality educational standards and ethics for your Analytics & Data Science training programme or course and helps your students gain a competitive edge.

## Benefits of Accreditation for Your Institution

With IoA Accreditation, you will gain global recognition that your programme or course has met the high standards set by the IoA, in conjunction with industry expectations and ethical data practice. This will help you attract high-calibre students and ensure that your institution stands out as a quality learning establishment that successfully equips its students for the future of work in the field of Analytics & Data Science.

Other benefits include:

- Use of the IoA logo for your website and in promotional material.
- Inclusion in our searchable database of accredited training on the IoA website.

## Benefits of Accreditation for Your Students

Students of IoA-Accredited programmes and courses will be assured that their studies meet the highest educational standards and align with industry expectations for Data Analytics skills. Upon graduation, your students will benefit from greater employability prospects as employers recognise the quality and relevance of your Analytics & Data Science training and the level of data literacy in your graduates.

Other benefits for your students include:

- Discounted rates on IoA Student Membership to gain access to the benefits of membership.
- Fast-track routes through IoA Membership after graduation to support their lifelong learning.

# IoA Analyst Competency Framework

As part of the IoA Accreditation process, your programme will be evaluated in line with the IoA Analyst Competency Framework. The framework sets out four key domains of skills required for the profession and was created to help our members structure their career development. It is aligned to support progression towards Chartered Data Scientist and Advanced Chartered Data Scientist status – the highest levels of professionalism in the field.



## Become an Approved Learning Partner

Approved Learning Partner status recognises not only the quality of an institution's training but the institution itself.

Our Approved Learning Partners are assessed annually against criteria that includes pedagogical best practice, student support and experience, quality of teaching and more.

To find out more about how becoming an Approved Learning Partner will benefit your reputation and standing as a world-class institution, please email [accreditation@ioaglobal.org](mailto:accreditation@ioaglobal.org).



# Sponsor Your Students with IoA Membership and Enhance Your Students' Experience

Institutions that sponsor IoA Student Membership for their students receive special discounted rates and gain additional support to complement your core offering.

## How Your Institution will Benefit

- Free membership for a member of your faculty providing access to all benefits including training, thought leadership, discussion forums and networking with other institutions.
- Access to a special programme aligned with the IoA Analyst Competency Framework to complement your training and help your students succeed as future data leaders.
- The opportunity to profile the work your institution is doing to further the field of Analytics & Data Science to our global audience.






## How Your Students will Benefit


- Special skill challenges aligned with the IoA Analyst Competency Framework to complement their learning in key domains required to excel in the field of Analytics & Data Science.
- Even greater employability due to skills gained in Governance & Professionalism, Communications and Leadership to support the role data leaders will play in the future.
- Access to all of the benefits of IoA Student Membership including hands-on training in our installation-free environment at no additional cost.

# Benefits of IoA Membership

IoA Membership helps its members accelerate their careers and standing in the Data Analytics community and keep pace with developments in the ever-evolving world of Analytics & Data Science.

We offer a range of membership grades and progression pathways to reflect different levels of education, experience and specialisations.


- **Affiliate Member**  
For data enthusiasts and those considering a future in analytics
- **Student Member**  
For Analytics & Data Science degree students (part-time or full-time)
- **Associate Member**  
For new graduates and professionals with up to 5 years of relevant experience
- **Full Member (MloA)**  
For professionals with 5+ years of relevant experience and education
- **Fellow Member (FloA)**  
For leaders at the forefront of Analytics & Data Science (by nomination)



Access to our web portal with 350+ online training resources



Hands-on training with learner support



Status and recognition in the Analytics Community



Invitations to Monthly Webinars & Masterclasses



Specialist learning tracks for Progression



Networking opportunities with your peers

IoA Membership is annual and provides access to an extensive range of benefits. You can find out more about IoA Membership at [ioaglobal.org](http://ioaglobal.org).

# How IoA Accreditation Works

IoA Accreditation sets your Analytics & Data Science programme or course apart and is free to universities, colleges and higher education training providers as part of our mission to promote data literacy and develop the data leaders of tomorrow.

To receive accreditation for your programme, you will need to show evidence that you apply best practice in the delivery of your training, comply with the IoA Code of Ethics and Practices and ensure that your students graduate with the core Data Analytics skills currently in demand.

- To apply for accreditation as a Recognised Undergraduate or Postgraduate Programme, you must have a minimum of 20% Analytics and Data Science content and fulfil all course content requirements.
- You can apply for Endorsed Course accreditation if you offer a course with 100% Analytics and Data Science content that is not part of an Undergraduate or Postgraduate degree programme.

For more information about IoA Accreditation and to see if your training meets our educational standards criteria, please download our accreditation guides at [ioaglobal.org](https://ioaglobal.org).

## How to Apply

- Simply go to [ioaglobal.org](https://ioaglobal.org) and search for 'accreditation'.
- To apply for accreditation, please complete the online application form for your course or programme.
- Separate applications will be required if you wish to accredit more than one programme or course.
- The application will ask for details of your institution and course content.
- You will also be asked to submit evidence to demonstrate that your training meets our quality standards.
- The application will be reviewed internally and you will receive a response within 4-6 weeks.

If you have any questions about IoA Accreditation, please email [accreditation@ioaglobal.org](mailto:accreditation@ioaglobal.org).



The Global Body for Analytics

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