

The Future is Here.

Your Partner for the Future

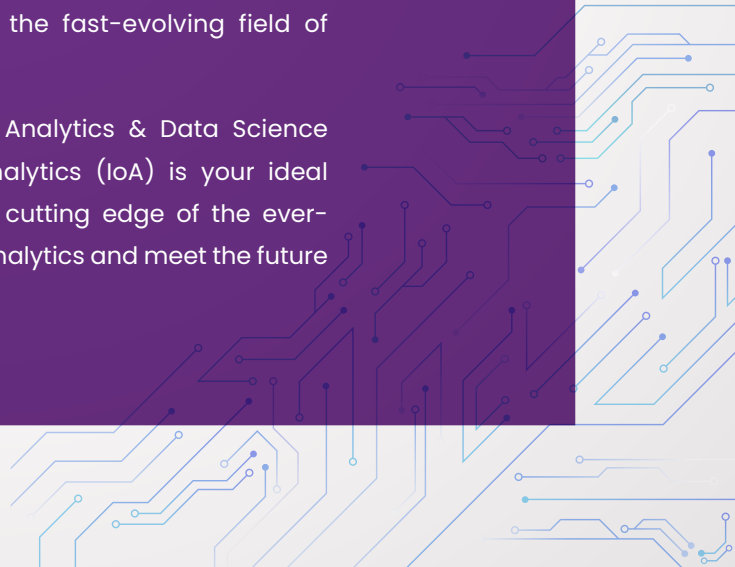
IoA Corporate Partnership



We live in the “golden era of data” (Harvard Business Review), where companies of all sizes, in every industry, embrace data to drive their business. Data literacy skills are now in demand for almost every role, as companies expect staff to be able to handle, interpret and safeguard data.

The world is also changing at a rapid pace. Even the most progressive, data-driven companies find it challenging to keep up with advancements in the fast-evolving field of analytics to benefit their business.

As the leading global body for Analytics & Data Science professionals, the Institute of Analytics (IoA) is your ideal partner to help you stay on the cutting edge of the ever-changing modern world of data analytics and meet the future demands of business.



Get Recognised For Your Data-First Culture

There are two main ways to partner with the IoA to support your standing as a data-led organisation.

IoA Corporate Partner

Our Corporate Partners receive a discount on membership for your Analytics & Data Science team to access the benefits of IoA Membership. Your organisation will gain:



Access to 350+ training courses aligned with the IoA Analyst Competency Framework, the benchmark for analytics skills



Credibility as a company committed to the highest standards and ethical data practice with the IoA Corporate Partner logo



A reputation for investing in the professional development of your staff that will help attract top Analytics & Data Science talent



Special rates for your team to attend in-person events and exclusive opportunities for enhanced visibility for your organisation

IoA Approved Employer

Approved Employer status recognises organisations that uphold the highest standards of staff development, wellbeing & engagement and promote data-driven decision making across their business.

Organisations with Approved Employer status can use our logo on their promotional materials, making it easier to recruit and keep quality analytics professionals. Other benefits include increased visibility on the IoA website and unique sponsorship opportunities.

To request your Approved Employer Handbook and application, please email: hello@ioaglobal.org

IoA Membership Benefits For Your Team



Hands-on training via our installation-free environment with full learner support.



Professional analytics tool kits to expand existing skill sets for specialisations such as Accounting & Finance, Human Resource Management and Data Engineering coming in 2023.



Networking with peers in-person and online (coming soon).



Record of continuing professional development to keep track of completed training.



The IoA Analyst Competency Framework to help structure your team's learning in line with industry expectations.



Our custom Business Analyst and Data Analyst learning tracks and training in professional practice, ethics, communication and leadership.



Thought leadership and updates about important developments via our monthly webinar series.



Enhanced professional status and credibility with the IoA logo (all membership grades) and designation (Full Members and Fellows only).